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Area Residents Encouraged to Join Millions of Volunteers Nationwide in Great American Cleanup™ 2010

-- National Effort Inspires Keep Dublin-Laurens Beautiful, Inc. to Declare "Green Starts Here." --

March – May 2010 - Looking to make Dublin-Laurens County a cleaner, greener, more livable place? Keep Dublin-Laurens Beautiful, Inc. encourages you to get involved in the 2010 Great American Cleanup™, a national campaign organized by nonprofit Keep America Beautiful.

Local Event information – a Kick Off Clean up Project , sponsored by the Oconee High School National Alumni Association is scheduled for Saturday, March 27. To participate call Jerry Davis at 697-6817. For assistance in planning an event to be part of the Great American Clean Up call Patsy Baker Director of Keep Dublin-Laurens Beautiful, Inc. at 272 5162.

The national 2010 theme, “Green Starts Here,” is a rallying call that encourages volunteer groups, community leaders, and people of all ages and walks of life to begin creating more sustainable communities through their efforts as volunteers, and through their daily choices and actions. It also reflects Keep America Beautiful’s long legacy of community improvement activities.

KDLB hopes that every volunteer will proudly declare “Green Starts Here,” in Dublin and Laurens County” said Patsy Baker, Executive Director of local Keep America Beautiful Affiliate, Keep Dublin-Laurens Beautiful, Inc. . “ with our efforts to address the unique needs of our local community.”

Throughout the months of March, April and May, an anticipated 1,200 KAB affiliates and participating organizations nationwide will rally an estimated 3 million volunteers to hold litter and debris cleanups on public lands and waterways, host recycling drives, spruce-up community amenities like parks and playgrounds, remove graffiti, plant trees and community gardens, and host many more activities designed to improve the living environments that we all call “home.”

“Community greening began with the beautification movement of the 1950s and 60s, and even then, Keep America Beautiful was leading the charge,” said Matthew McKenna, president and CEO of Keep America Beautiful. “Today, we realize that these efforts don’t just create beautiful places, they create a healthier environment, build stronger communities, inspire sustainable behaviors, motivate people to volunteer service, and improve quality of life. The Great American Cleanup captures the energy and enthusiasm of today’s powerful and growing green movement.”

America’s leading companies and brands support the campaign. The National Sponsors of the 2010 Great American Cleanup are: The Dow Chemical Company; The Glad Products Company; Nestlé® Pure Life® Purified Water; o.b.® tampons; Pepsi-Cola Company; The Scotts Miracle-Gro Company; Solo Cup Company; Troy-Bilt® Lawn and Garden Equipment; Waste Management, Inc.; Wm. Wrigley Jr. Co.; Promotional Partners: Crescent Art and Framing Products and Get Green Racing; and

Educational Partner: Rubber Manufacturers Association. Among local sponsors are the City of Dublin, Laurens County Commission, Dublin-Laurens Chamber of Commerce and many local businesses and merchants who feel a commitment to keeping our community clean and green!

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